

IT'S CALLED JOURNALISM

On Katrina recovery efforts:
He asked the tough questions.

On the ravages in Africa:
He went right to the region.

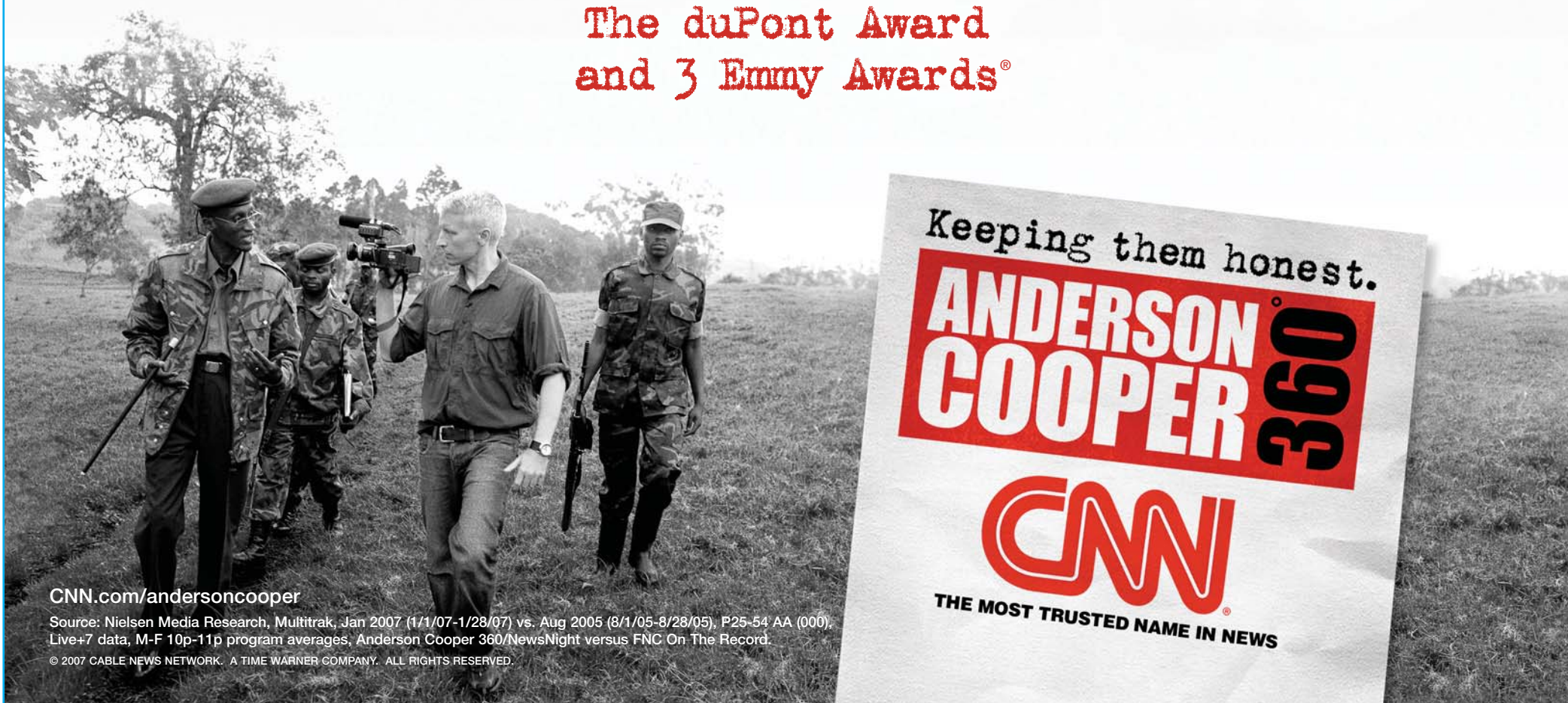
On our troops in Afghanistan and Iraq:
He's reported from the region repeatedly,
and devoted more time and attention
than any nightly newscast.

And when Fox News Channel
"reported" irresponsible rumors
about Barack Obama's past:
He called them on it.

AC 360° has sliced
Fox News Channel's lead
by 84% at 10pm weeknights
in little more than a year on the air.

Between them, Anderson Cooper and AC 360° have won:

The Peabody
The duPont Award
and 3 Emmy Awards®



CNN.com/andersoncooper

Source: Nielsen Media Research, Multitrak, Jan 2007 (1/1/07-1/28/07) vs. Aug 2005 (8/1/05-8/28/05), P25-54 AA (000).
Live+7 data, M-F 10p-11p program averages, Anderson Cooper 360/NewsNight versus FNC On The Record.
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